



## ArchCAS™ extends institutional reach while improving admissions efficiencies for architecture programs.

The first and only Centralized Application Service (CAS™) for architecture programs, ArchCAS™ brings admissions offices an improved way to recruit, admit and enroll best-fit students while saving money and headcount each admissions cycle. So you can focus your efforts on building better classes, ArchCAS optimizes the admissions process for all stakeholders.

ArchCAS offers a single application portal, which benefits applicants by:

- **Streamlining the process** for researching and applying to multiple programs of interest.
- **Offering a modern application experience** that guides them through the application process.
- **Providing 24/7 access** to real-time application status updates.



## ArchCAS adds your school to a global education marketplace, benefiting your admissions office by:

- **Decreasing time to decision** by providing a processing team as an extension of your staff, scanning of transcripts and packaging application components.
- **Driving awareness of all of your architecture programs** through a streamlined application process and communications tools that enable targeted, personalized communications to those interested in your program.
- **Simplifying reporting** so you can offer transparency into your process as you balance competing demands for your time and attention.
- **Providing insight into enrollment trends and performance** on your campus through robust analytics tools.

## ArchCAS benefits the architecture discipline as a whole by:

- **Collecting and delivering consistent, actionable data** about national, discipline-wide enrollment and recruitment trends.
- **Facilitating enrollment projections** to help guide creation of data-driven recruitment strategies.
- **Creating an opportunity to share best practices** for building a better architecture class, and ultimately a better workforce.



## What's Included with CAS?

### For applicants:

- Single mobile friendly application
- Transcript upload and official request
- Letters of recommendation
- Notifications of status

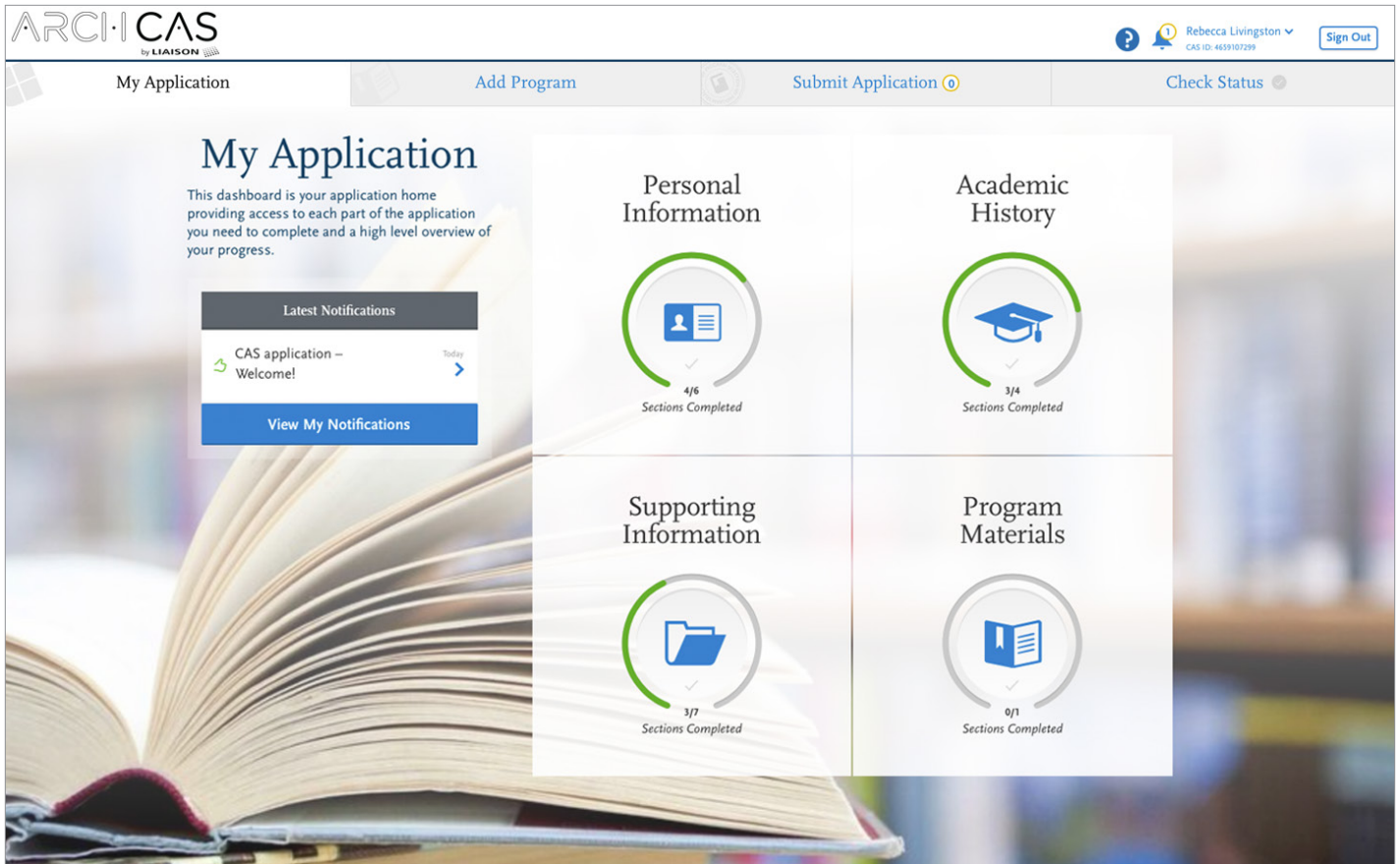
### For institutions:

- Free participation in marketplace
- Free applicant support
- Free scanning and processing services

- Free packaging of materials to completion
- Free enrollment management software
  - Workflows by program
  - Scoring rubrics
  - Interview management
- Free reporting and analytics

### For the discipline:

- Evergreen reporting and trend analysis



ArchCAS is brought to you by Liaison, the leading provider of higher education admissions management and enrollment solutions. ArchCAS is a full-service, web-based application solution, that allows students to apply to multiple programs of interest with just one set of application materials.

Today, over 7,000 programs nationwide have adopted a Centralized Application Service (CAS™). It's no surprise that these intuitive online portals are trending when you consider that they create opportunities for recruitment and collaboration among community peers.

ArchCAS specifically offers:

- A platform for driving applicant volume.
- Cloud-based admissions software for delivering a better applicant experience.
- Workflow and analytics tools for evaluating, selecting and enrolling best-fit students.
- Communications tools for enabling personalized, relevant and timely communications to applicants.
- Processing, packaging and applicant technical support so you can focus on strategic priorities.

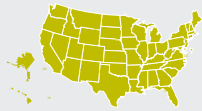


## About Liaison

For more than 20 years, Liaison has streamlined the process through which higher education institutions identify, recruit and enroll best-fit students. More than 7,000 programs on over 800 campuses nationwide leverage Liaison's admissions software and services to reach prospective students, outsource administrative tasks and create exceptional experiences for applicants across the full enrollment cycle — from first interest to first day on campus. For more information, please visit [liaisonedu.com](http://liaisonedu.com).



### Why Liaison?



#### Expansive Reach

**7,000+** programs across  
**800+** campuses use  
Liaison's admissions tools.



#### Quick Implementation

Implementation of  
ArchCAS will  
**take just weeks.**



#### Extensive Experience

Founded in **1990**, Liaison has spent over two decades serving higher education and processes **2,200,000** applications each year.